Video, Multimedia and Web Module Proposals Due March 1

Would a video, multimedia presentation or Web module enhance learning in your class? Have you looked for such material and found nothing commercially available? Submit your idea for a video or multimedia program to NETCHE by completing a simple two-page proposal form. This is an opportunity to have your idea transformed into a reality by a team of professional producers—and you can play an active role on that team if you choose.

Each year, NETCHE produces instructional video, multimedia and Web-based lessons for use in postsecondary education. Proposals for these productions come from faculty of NETCHE member institutions.

Proposal forms are available from campus ITV coordinators (see back page) or directly from NETCHE. For further information, contact Gwen Nugent by e-mail at netche@unl.edu or by phone at 402.472.9333, ext. 326. Don’t delay.

Submit your proposal now.

NETCHE Library Acquires New Videos

Since video acquisitions represent needs identified by faculty at NETCHE member institutions, thanks go to those who submitted request forms. Such requests are encouraged and accepted year-round.

Each fall, NETCHE ITV coordinators review the submissions and select the programs to be purchased for the year. The following have been added to NETCHE Instructional Video Library.

ALZHEIMER’S 101
Six programs, 85 minutes total, 1999 Health and Human Performance
This series provides updates on the rapidly changing body of knowledge about Alzheimer’s disease. The titles include:
“What is Alzheimer’s?”
“Communication”
“Behavior”
“Personal Care”
“Keeping Active and Physically Fit”
“Stress.”

“The Belle of Amherst”
English, Sociology
In this dramatization, Julie Harris stars as the most famous 19th century American woman poet, Emily Dickinson. Her life as a recluse and spinster is recreated to reveal the sources of her poetry.

“Blue Eyed”
93 minutes
Multicultural, Psychology
Viewers join a diverse group of 40 employees from the Midwest—blacks, Hispanics, whites, women, and men. Those with blue eyes participate in an exercise that involves a pseudoscientific explanation of their inferiority, culturally biased IQ tests,

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NETCHE Photoshop Workshops

March 14-15, July 11-12
New Media Center
University of Nebraska-Lincoln

Pictures and graphics provide information, clarify instructional concepts and add interest. This hands-on workshop will enable you to digitize, edit and save images that you can integrate into your PowerPoint presentations, multimedia lessons and Web modules.

Who Should Attend
• Individuals who have attended previous NETCHE workshops
• Faculty and staff who have created PowerPoint presentations or started a Web course site

What You Will Learn
• How to digitize and save images using scanners and digital cameras
• The importance and meaning of different file formats

• How to access images from photo CDs
• Techniques for selecting, cropping, retouching, color correcting and saving images
• Some special effects possible with image editing software

Blocks of time have been reserved each day for participants to practice the techniques by digitizing and saving images for their own courses. Staff support will be available throughout the workshop. Each participant is expected to bring the photos, graphics, slides and objects that he/she wishes to digitize and a zip disk or 3.5-inch diskettes for storing image files.

Optional Session for PC Users
Participants will work on Macintosh workstations as they learn Photoshop. Concepts, skills and files can be easily transferred to other platforms, including IBM-compatible personal computers. A brief optional workshop session will be held Tuesday morning to help PC users navigate in a Mac environment. Instruction will include topics such as file types, making folders, saving files, and finding and launching software.

Registration Information
The workshop will be held in the New Media Center (NMC) classroom on the University of Nebraska-Lincoln campus.

The registration fee is $70 per participant. The fee includes handouts and refreshments. Participants are responsible for their own lodging and meals.

Enrollment is limited, so register early. Registrations will be processed on a first received, first served basis. Phone reservations will not be accepted. Registration forms, available from your ITV coordinator (see back page), must contain complete information. Refunds will not be made for reservations cancelled after February 25 for the March workshop and after June 23 for the July workshop.

If a workshop is not full by February 25 or June 23, NETCHE reserves the right to cancel it. Participants will be notified and registration refunded fully.

For further information, contact Barbara Rietsch by phone at 402.472.9333, ext. 269, by e-mail at netche@unl.edu or by fax at 402.472.1785.
Lois Dam Retires

Lois Dam, NETCHE’s instructional designer/program coordinator, retired January 21.

A nationally recognized instructional designer with expertise in interactive computer-based strategies, Dam spent more than 20 years designing instructional and training materials with the University of Nebraska and private industry. For eight years, she was the lead instructional designer with the Nebraska Videodisc Design/Production Group, located at Nebraska Educational Telecommunications.

She joined NETCHE in 1994, designing and coordinating the postsecondary television and multimedia productions, supervising the NETCHE videotape library and coordinating many NETCHE activities. She led the development team responsible for the design and production of NETCHE’s first multimedia product, a CD-ROM entitled “Communities on the Prairie: Exploring Sustainability.” Dam spearheaded the development of the online NETCHE Instructional Video catalogue and was directly responsible for developing and implementing the popular NETCHE faculty/staff development workshops.

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and blatant disrespect. In just a few hours under a withering regime, viewers see grown professionals become despondent and distracted, stumbling over the simplest commands. Black members of the group forcefully remind whites that they undergo similar stresses, not just for a few hours in a controlled experiment, but every day of their lives. One learns that sexism, homophobia and age discrimination are just as damaging.

“Bosnia: We Are All Neighbors” 52 minutes, 1993
Anthropology

This video chronicles a Moslem/Catholic conflict in a neighborhood near Sarajevo. It shows how the assertion of Catholic Croat control leads to attacks on Moslem businesses, arrests and harassment of Moslem villagers, and threats against Moslem homes and property. It reveals that within three weeks, 50-year-old Moslem/Catholic friendships are irrevocably dissolved and the prior peaceful coexistence of the neighborhood has changed into a steady tension of mutual distrust.

“Dear Babe” 56 minutes, History

During World War II, Mike Siegelbaum served in the U.S. Army. A Jewish-American, he was among the first soldiers to liberate a concentration camp and witnessed, first hand, the atrocities committed by the Third Reich. While away, he wrote to his wife almost every day. These letters are the foundation of this documentary, not only about World War II, but also a story of a young couple separated by war.

“Death, Loss & Personal Reconstruction” 120-minutes, 1998
Social Work, Psychology

Death and loss perturb and fragment the narrative structure of our lives and present survivors with challenges that may linger long after the vivid emotional impact of the loss has faded.

This workshop, presented by Robert A. Niemeyer, a psychologist and leading expert in the field, suggests how to guide clients through this difficult transition. It includes an examination of a constructivist model of loss, personal ritualization of loss, adaptive and maladaptive processes of mourning, contexts affecting grieving, and death in family and relational reconstruction.

“Early Art: Story of Painting” 60 minutes, 1996
Art

This survey of early art takes the viewer on a journey from the first creative expressions to the masterworks of medieval times. It provides a good introduction to art history.

“Grand Tour: Sister Wendy” 86 minutes, 1994
Art

Travel with Sister Wendy on a whirlwind tour of Europe’s best museums in this acclaimed BBC production. Stop in Paris, Amsterdam, Rome, Madrid, Venice, and Vienna, and
enjoy refreshing commentary on Matisse, Cezanne, Van Gogh, Michelangelo, and many others. This program provides a good overview of Europe’s great art.

HEALTH POINTS ON AGING
Six programs of varying lengths, 1995-6
Health and Human Performance
Produced by the University of Washington School of Nursing and UWTV, this series provides viewers with practical and useful information to help them stay healthy and live life to the fullest even if they do become ill.

“Keeping Fit with Arthritis”
Dr. Basia Belza, assistant professor, University of Washington School of Nursing, discusses the beneficial effects of exercise even when one lives with a chronic illness such as arthritis. People with arthritis also share their views.

“There’s More to Mid-Life than Menopause”
Dr. Nancy Woods, professor, University of Washington School of Nursing, and director of the School’s Center for Women’s Health Research, talks about some of the common health concerns during menopause. Women in mid-life discuss their experiences and concerns.

“Retirement Housing: What Are the Options”
Drs. Rheba de Tornyay and Heather Young, faculty at the University of Washington School of Nursing and authors of the book Making a Good Move to Retirement Housing, talk about what to consider as you think about making a move. Viewers also hear from Mary Liz Chaffee, R.N., elder care consultant, and from older people who have found agreeable retirement living situations.

“Alzheimer’s: A Family Dilemma”
This program features presentations by a former executive director of the Alzheimer’s Association of Washington, the executive director of a home for those with Alzheimer’s, the author of a book for caregivers, a couple living with Alzheimer’s and a physician who is a professor and vice chairman for Research, Psychiatry and Behavioral Sciences at the University of Washington.

“Prostate Cancer”
This program features Michael Brawer, M.D., chief of urology at the Veterans Affairs Medical Center and professor of urology, University of Washington (UW), and Dr. Leroy Hood, professor of biomedical sciences and chair of UW’s Department of Molecular Biotechnology. They talk about early screening, diagnosis and treatment, as well as the latest research endeavors that attempt to improve the diagnosis and treatment of prostate cancer.

“Caring for Elderly Parents in Today’s Busy World”
University of Washington deans of social work and of nursing, Dr. Nancy Hooyman and Dr. Sue T. Hegyvary, talk about the implications of caring for aging family members. They discuss the emotional and practical aspects of caregiving and what employees need when they experience the demands of caring for elderly parents. Caregivers discuss their experiences and offer advice to others.

“HE WO UN POH: Recovery in Native America”
55 minutes
Multicultural, Health and Human Performance
This program reveals the forces, both personal and societal, that have shaped the lives of seven Native Americans in recovery from alcohol abuse. Through a series of vivid portraits, the video exposes the path that led to drinking, the fear and shame experienced, the role of spirituality in recovery and (continued on page 5)
what it means to be an American Indian.

“How to Visit an Art Museum”
30 minutes
Art
This dynamic, insightful program provides a good introduction to art appreciation. It prepares students to enjoy the wonder of art as they learn simple, effective strategies for finding meaning and beauty in painting, sculpture, and design.

“Leadershift: Five Lessons for Leaders in the 21st Century”
29 minutes, 1999
Business, Management
The concept of leadership is changing. This program explores these shifts and presents five concepts that will improve the performance of any leader. Using bridge-building as a metaphor, futurist Joel Barker stresses that the 21st century leader will need to build bridges of hope, ideas and opportunities that will help us move from where we are to where we need to be.

“Masters of Illusion”
30 minutes, 1991
Art
Did you know that the special effects in Star Wars are based on principles established during the Renaissance? Masters such as Michelangelo and Botticelli discovered perspective and the magic of illusion. Their experimentation forever changed the way we see the world. Modern technology helps us find new insight into the old masterpieces. This program makes the Renaissance relevant for today’s students.

“Modernism: Story of Painting”
60 minutes, 1996
Art
Learn about the famous artists, events and masterpieces of the Modernist movement. With enlightening insight into historical events, expert commentary on artists’ inspirations and brilliant color shots of great works, this program sweeps viewers into the culture of 20th century painters. From Picasso to Warhol, the lesson covers all the famous pioneers who reshaped art in our time.

PERSPECTIVE
The following tapes have been added to the PERSPECTIVE series:

27. “Anthony Lake on Superpower or Supercop: Dangers and Opportunities in the Post Cold War Era”
30 minutes, 1999
Political Science
Anthony Lake, national security advisor to President Clinton from 1993 to 1996, is known for his advocacy of extending the reach of democracy and open markets around the world. He talks about the necessity of harnessing American power to pursue democracy’s promise of a better, safer world. He also discusses economic and political opportunities and dangers in an era of global communications.

28. “Walter McDougall on Atlanticism, the New Atlantis: Euro-American Reveries and Realities”
30 minutes, 1999
Political Science
Walter McDougall, a historian and Pulitzer-prize winning author, argues that in recent years, efforts to promote the European-American community have revealed conflicts in trade, finance, security, social policies, immigration and vital national interests. In the face of these disputes and the lack of a common enemy, the Euro-American partnership may sink beneath the Atlantic.

29. “Eugenia Zukerman on Arts at the Millennium”
30 minutes, 1999
Music, Education
Professional flutist and television correspondent Eugenia Zukerman discusses the importance of music education programs in schools and the value of music in children’s lives. She also discusses her rare lung disease that could have ended her career, and describes how she and her physician/sister developed a revolutionary treatment. The book she wrote detailing her treatment and recovery earned a Pulitzer Prize.

“The Power of Future Conversation”
20 minutes
Communication
Achieve major breakthroughs just by changing the way you speak and listen. Meetings and other kinds of conversation can be highly effective tools for change. Combining clear, concise narrative with entertaining, realistic scenarios, this program illustrates how to break free of conversational patterns that stall progress, consciously choose and

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NETCHE is the Nebraska Educational Television Council for Higher Education, a consortium of postsecondary institutions devoted to the improvement of teaching and learning. Since its incorporation in 1966, NETCHE has become internationally known as a producer of high quality educational materials.

The consortium is governed by a board of directors composed of the presidents of all member institutions. Member institutions pay dues annually and have full access to all library materials.

The NETCHE library contains more than 1100 titles. They provide a wide range of topics with application to nearly all postsecondary classrooms. Designed to fit the needs of teachers, NETCHE-produced lessons bring to the classroom people, places and events not otherwise accessible.

NETCHE Members/ITV Coordinators
Central Community College, Grand Island Campus, Clark Keffer
Central Community College, Hastings Campus, Kelly Christensen
Central Community College, Platte Campus, Columbus, Nell Burnham
Chadron State College, Pat Hoffman
Clarkson College, Omaha, Larry Vinson
Doane College, Crete, Jonathan Ash
Doane College, Lincoln Campus, Janice Hadfield
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NETCHE REPORT is the official publication of NETCHE, Inc. It is published to provide member institutions with information on NETCHE programs and activities. Offices are located in the Nebraska Educational Telecommunications Center, 1800 North 33rd Street, Lincoln, Nebraska 68583. Phone: 402.472.3611.