Carl Mesecher Joins NETCHE Staff

Carl Mesecher is NETCHE’s new Program/ Instructional Design Coordinator. Carl comes to NETCHE from Agri-Growth, Inc. of Hollandale, Minnesota, where he was manager of information technologies. Prior to the Minnesota position, he was associate director of educational media and services at the University of Florida. Before heading south to Florida, Carl was a video producer with the Institute of Agriculture and Natural Resources (IANR) Communications and Information Technology at the University of Nebraska.

Carl has a strong background in distance education and working with faculty. At NETCHE, Carl will be responsible for video and multimedia productions, workshops, and the video library.

Carl received his B.A. in Broadcast Journalism and M.A. in Adult and Continuing Education from the University of Nebraska.

Carl can be reached by e-mail at cmesecher2@unl.edu or by phone at 402-472-9333, ext. 224.

NETCHE offers Workshops

NETCHE will offer the workshops Designing Online Instruction, March 12-14, 2001, and Interactive Online Instruction, July 9-11, 2001.

Designing Online Instruction will get you started in Web-based instruction. Interactive Online Instruction is an advanced workshop that incorporates interaction into your course design. The workshops will be held at the New Media Center on the University of Nebraska-Lincoln campus.

A registration fee is required for each workshop, but has not been established. Registrations will be processed on a first received basis. Enrollment is limited to 16 participants.

For further information, contact Barbara Rietsch by phone at 402-472-9333, ext. 269 or by e-mail at netche@unl.edu.

NETCHE is soliciting recommendations for video and multimedia programs to be included in the NETCHE Instructional Video Library. If you are interested in using video or multimedia programs for your classes and they are not available through your campus library or the NETCHE Instructional Video Library, submit a video/multimedia acquisition request to NETCHE.

You may obtain acquisition forms from your campus ITV Coordinator or from NETCHE. Requests may be individual programs or a series of programs.

For each program requested, include the complete title of the program or series, a brief description of the program, copyright date, price and the distributor’s name, address and phone number. It is ideal if you can also provide a copy of the catalog pages or a brochure with all the necessary program information. Send the form and additional information to Barbara Rietsch, NETCHE, PO Box 83111, Lincoln, NE 69501-3111.

Requests are accepted throughout the year. The deadline for requests for 2000-2001 acquisitions has been extended to October 4, 2000. New acquisitions will be posted in future editions of the NETCHE Report.

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Programs Added to NETCHE Instructional Video Library

The new NETCHE production, Three Nebraska Women, has been added to the NETCHE instructional video library. Also added to the library are three new videos: Teamwork in Crisis: The Miracle of Flight 232, Can’t Stop Gambling and Tough Choices, two programs from the PERSPECTIVE series, and a second copy of the popular program, Leadershift: Five Lessons for Leaders in the 21st Century. Four video programs have been replaced in the library: A World of Gestures, Pedophiles, A Tale of “O” and Land of “O’s.” All videos from the NETCHE instructional video library can be checked out through the Web at http://netche.unl.edu.

Three Nebraska Women
A NETCHE Production
29 minutes, 2000
History, Sociology

Often overlooked in history, women have played critical roles in bringing about social, political, and economic growth. Transcending gender and, often, racial barriers, women have been responsible for preserving culture, building community and bringing about social change. This video portrays three such Nebraska women: Rosalie LaFlesche Farley, Beth Streeter Aldrich and Mildred Brown.

Rosalie LaFlesche Farley, born in 1861, was the daughter of Joseph LaFlesche, the last recognized chief of the Omaha. A woman of rare business acumen and compassion, she served as a resource to her people and has been described as one of the most remarkable women of the state.

Born in 1881, Beth Streeter Aldrich began writing at an early age. She produced 160 short stories and seven novels that chronicled with historical accuracy the unique spirit and role that pioneer women played in settling the West.

Mildred Brown was born in Alabama in 1915 to a prominent black family. After her marriage, she moved to Omaha where she founded the Omaha Star. Throughout her adult life, Brown worked tirelessly for racial justice and community pride.

Three Nebraska Women will air on the Nebraska ETV Network in October.


Teamwork in Crisis: The Miracle of Flight 232
23 minutes, 2000
Communications, Management

Most of us will never face the extreme crisis of an airplane in distress. But in 1989, Captain Al Haynes, pilot of United Airlines flight 232, did just that. His crew, along with air traffic controllers and ground rescue crews, were put to the ultimate test. Lives were lost, but many were saved. How the team worked together, stayed calm and faced the impossible is a lesson for us all.

Featuring interviews with Haynes, the rescue organizers and medical team leaders, this video highlights the importance of teamwork in a compelling way that few videos can. The dramatic story illustrates that by accessing every team member’s talents and knowledge, teams become incredible resources.

Teamwork in Crisis: The Miracle of Flight 232 provides lessons in communication, problem solving and teamwork. It is powerful, not simply as a training program, but as a motivational tool as well.

Can’t Stop Gambling
60 minutes, 1998
Family and Consumer Sciences, Psychology

This program takes a compelling look at compulsive gambling and features personal stories of men and women caught in gambling’s grip. Can’t Stop Gambling visits casinos in the gambling hot spots of Las Vegas and Atlantic City, regional casinos including a Native American casino in Iowa, and even “virtual casinos” on the Internet. The program also provides insight from America’s leading medical experts, treatment experts, casino executives and compulsive gamblers. Today, with 24 hour access to casino action, Americans Can’t Stop Gambling.
**Tough Choices**  
60 minutes, 1994  
*Health and Human Performance, Sociology*  
This program examines the issues around neonatal medicine and how society balances medical resources against ethical questions. High-tech medicine can now save smaller and smaller babies, but in doing so may increase the likelihood of more children with disabilities. Prevention programs can often reduce the need for high-cost emergency measures, and that fact raises issues regarding the best use of medical resources. *Tough Choices* looks at Oregon’s rationing scheme and the Clinton health plan.

**Perspective**  
**Justice Michael Kirby on Human Rights in the New Millennium**  
30 minutes, 2000  
*Anthropology, Political Science*  
One of seven justices of the High Court of Australia (Australia’s Federal Supreme Court), Justice Kirby examines the forces that will shape human rights in the coming century. These forces range from current issues such as sexuality, drug laws and racism to future developments such as cyberspace and genetics. Justice Kirby also suggests the ways in which human rights might evolve both in domestic courts and in new international tribunals.

**Perspective**  
**Archbishop Desmond Tutu on Crying in the Wilderness: The Struggle for Justice in South Africa**  
30 minutes, 2000  
*Political Science, Multicultural*  
A Nobel Peace Prize recipient, Archbishop Tutu served as South Africa’s voice of conscience during its long struggle against apartheid. The archbishop soothed the spirits and rallied the hearts of his people with simple words of passion and dignity, which also invoked the indignity of the world against the apartheid regime. After apartheid, he served as the chairman of South Africa’s Truth and Reconciliation Commission to tend to the wounds left behind by the struggle for equality. Archbishop Tutu speaks about his experiences with apartheid and reminds us all to continue to work for equality and peace.

**Leadership: Five Lessons for Leaders in the 21st Century**  
29 minutes, 1999  
*Business, Management*  
The concept of leadership is changing. This program explores these shifts and presents five concepts that will improve the performance of any leader. Using bridge-building as a metaphor, futurist Joel Barker stresses that the 21st century leader will need to build bridges of hope, ideas and opportunities that will help us move from where we are to where we need to be.

**A World of Gestures**  
27 minutes, 1991  
*Communications, Multicultural*  
This humorous and entertaining video explores gestures from cultures around the world. It examines the meaning and function of gestures as a form of nonverbal communication and studies their origins and emotional significance.

**Pedophiles**  
54 minutes, 1994  
*Criminal Justice, Psychology*  
Many child abusers, despite repeated convictions and extensive therapy, continue their abusive behavior throughout their lives. In frank interviews, pedophiles describe their inability to stop reoffending and the ease with which they manipulate the so-called safeguards to gain access to their prey.

**A Tale of “O”**  
27 minutes, 1993  
*Multicultural*  
This program is a captivating parable about what happens to any new or different kind of person in a group and how the situation can be managed. Written by Dr. Rosabeth Moss Kanter, professor at Harvard Business School, the program is intended to promote discussion, enhance mutual understanding and create a positive climate for productive, quality work. The program is unique because it employs symbols – Xs and Os – to deal with the problem of what it’s like to be different. It doesn’t focus specifically on sex or racial discrimination (an approach that can actually make the problem worse), but looks instead at the general human problem of what it’s like to be few among many.

**Land of O’s**  
28 minutes, 1995  
*Multicultural, Business*  
This is the first video to link diversity with productivity, competitiveness and bottomline results. Considered the perfect complement to *A Tale of “O,”* *Land of “O’s”* looks squarely at real-world issues. Its practical, solution-oriented approach shows how to take a diverse workforce and leverage its inherent differences to the advantage of both the organization and the individual.
The NETCHE Organization

NETCHE is the Nebraska Educational Television Council for Higher Education, a consortium of postsecondary institutions devoted to the improvement of teaching and learning. Since its incorporation in 1966, NETCHE has become internationally known as a producer of high quality educational materials.

The consortium is governed by a board of directors composed of the presidents of all member institutions. Member institutions pay dues annually and have full access to all library materials.

The NETCHE library contains more than 1100 titles. They provide a wide range of topics with application to nearly all postsecondary classrooms. Designed to fit the needs of teachers, NETCHE-produced lessons bring to the classroom people, places and events not otherwise accessible.

NETCHE Members/ITV Coordinators
Central Community College, Grand Island Campus, Clark Keffer
Central Community College, Hastings Campus, Kelly Christensen
Central Community College, Platte Campus, Columbus, Nell Burnham
Chadron State College, Robin Smith
Clarkson College, Omaha, Larry Vinson
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Wayne State College, David Graber
Western Nebraska Community College, Scottsbluff, Don Estes

NETCHE ASSOCIATE MEMBER
Morningside College, Sioux City, Iowa, Janet Jacobson

NETCHE REPORT is the official publication of NETCHE, Inc. It is published to provide member institutions with information on NETCHE programs and activities. Offices are located in the Nebraska Educational Telecommunications Center, 1800 North 33rd Street, Lincoln, Nebraska 68583. Phone: 402.472.3611.

NETCHE Productions on the Nebraska ETV Network

Sunday, October 1, 2000
5:00 p.m. – Three Nebraska Women

Tuesday, October 31, 2000
3:30 p.m. – Math Study Skills You Can Count On

Wednesday, December 6, 2000
3:00 p.m. – Maya Angelou: The Writer
3:30 p.m. – Maya Angelou: The Person

Thursday, December 14, 2000
3:00 p.m. – Distant Voices, Thunder Words (part 1)
3:30 p.m. – Distant Voices, Thunder Words (part 2)

Friday, January 26, 2001
3:00 p.m. – Playground Adventures

Tuesday, January 30, 2001
3:00 p.m. – Flowers of the Motherland: Chinese Children at Preschool

Wednesday, February 28, 2001
3:00 p.m. – Focus on Computer Technology Careers
3:30 p.m. – Math Skills You Can Count On

Wednesday, April 4, 2001
3:00 p.m. – Between Two Worlds

Friday, April 6, 2001
3:00 p.m. – Country Clubs: City Gangs in Rural Areas

Calendar

October 6, 2000
Deadline for requesting video and multimedia acquisitions for 2000-2001 academic year

November 14-15, 2000
ITV Coordinator meeting and seminar

March 12-14, 2001
Designing Online Instruction Workshop

July 9-11, 2001
Interactive Online Instruction