The NETCHE-produced CD-ROM, *Physics of Light*, and 17 new videos have been added to the NETCHE Instructional Video Library. The NETCHE Web site has the most current catalog and includes descriptions of all the instructional video and multimedia programs. All programs can be ordered online at netche.unl.edu.

**Physics of Light**

A NETCHE Production

**CD-ROM, 2001**

**Physics, Science**

This CD-ROM introduces the properties of light and shows how light affects our daily lives and allows people with little or no background in science or math to understand a sometimes-complex topic. This program includes instructional lessons, interactive demos, and video clips addressing reflection, refraction and color of light. The law of reflection and refraction, mirrors, lenses, and color addition and subtraction are addressed.

*See INSTRUCTIONAL VIDEO LIBRARY, page 4*

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*Visit our web site*

http://netche.unl.edu
Concordia University Joins NETCHE

By Dr. Raymond Huebschman, Concordia University Nebraska

Concordia University Nebraska in Seward hasn’t been a member of NETCHE for nearly 20 years. We are happy to be back as part of the group and avail ourselves of all the services NETCHE now offers. The expanded video library and on-line ordering is a decided plus that our faculty really appreciate. Original NETCHE productions combined with helpful workshops sponsored by NETCHE makes membership in the organization a real value and strength to our educational experience.

NETCHE Will Expand the Resources of Dana College

By B. C. Wehrman, Director of Library Services, Dana College

Dana College, Blair, Nebraska, is pleased to join NETCHE. The added resources of its video collection will expand the capabilities of our teaching faculty. This allows us to expand access to learning materials while maintaining a careful watch on budgets.

In addition, access to the workshops is particularly important. Several departments and committees have been wrestling with the problem of faculty training and NETCHE provides us with solutions for this issue. Faculty have expressed enthusiasm for the decision to join, citing the benefits of support and the expanded access to resource materials.

Two of the book's authors are faculty at NETCHE member institutions. Brooks is a professor at the University of Nebraska-Lincoln and Gallagher is an associate professor at the University of Nebraska-Kearney. The book can be viewed on the Web at dwb.unl.edu/Book/Contentsw.html.

The NETCHE Interactive Online Instruction hands-on workshop applies many of the topics in this book. See workshop registration on page 2.

From the Publisher

Beginning with a brief history of the Internet, this book delves into a review of current research, active learning strategies, Web courseware, metacognition, strategies for Web discussions, promoting student self-regulation, building interactive Web pages, basic HTML coding, managing Web sites, using databases, automated testing, and security and legal issues.

Experience shows that Web teaching may be used in an extremely wide range of subject areas. Modern course management software has demystified the use of the Web for teaching, allowing instructors to focus on instructional design and improving student experiences instead of only the technical skills of building Web sites. Web-teaching helps readers pick and choose what aspects of the Web to employ to achieve the greatest student learning gains.

NETCHE Tape Coordinators

All NETCHE video and multimedia programs are sent to the appropriate campus videotape coordinator. Programs need to be returned to the videotape coordinator immediately after use to ensure quick delivery back to NETCHE. All programs can be ordered on the Web at http://netche.unl.edu.

NETCHE Members

Central Community College, Grand Island Campus, Clark Keffer
Central Community College, Hastings Campus, Ken Gompert
Central Community College, Columbus Campus, Jeannie Werner
Chadron State College, Jill Reading
Clarkson College, Omaha, Larry Vinson
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Midland Lutheran College, Fremont, Barbara Coke
Mid-Plains Community College Area, Vocational Technical Campus, Bill Eakins
Mid-Plains Community College Area, McDonald-Belton Campus, Keith Saathoff
Mid-Plains Community College Area, McCook Campus, Sonja Lunt
Northeast Community College, LaRae Worden
Peru State College, Connie Moody
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Southeast Community College, Milford Campus, Gloria Whitney
Southeast Community College, Lincoln Campus, Patti Wagner
University of Nebraska-Kearney, Dee Goedert
University of Nebraska-Lincoln, Margaret Denning
University of Nebraska-Omaha, Molly Fairchild
Wayne State College, Lois Nuernberger
Western Nebraska Community College, Deb Kildow

NETCHE Associate Member

Morningside College, Sioux City, Iowa, Janet Jacobson
Additions to Instructional Video Library

Continued from page 1

The Attitude Virus: Curing Negativity in the Workplace
20 minutes, 1997
Conflict Resolution, Management
According to human resource professionals, poor work attitudes are often more harmful than poor work skills. If there's gossip, misdirected anger or a lack of commitment, there's a good chance the virus has hit. This best-selling video provides the tools for vaccinating your organization against a potentially deadly attitude virus. Viewers will learn to: identify types of negativity; focus on behavior instead of personality, especially during stressful situations; and turn negative attitudes into positive ones.

Beyond Killing Us Softly: Strength to Resist
35 minutes, 2000
Advertising, Gender Issues
Assembling the work of educators, scholars and activists on gender exploitation in advertising and media, this video teaches viewers how to develop a healthy resistance to the mind-bending power of visual media. It features the insights of Catherine Steiner Adair, Val Batts, Gail Dines, Carol Gilligan, Amy Richards and Gloria Steinem.

BEYOND THE VEIL, THE MANY FACES OF ISLAM
Three 50-minute programs, 1998
Religion, Multiculturalism
As the threat of global confrontation escalates, this thought-provoking series provides a deeper understanding of the diversity of Muslim viewpoints about Islam. Muslims from many countries speak out about what they perceive as the menace from the West. Attitudes towards the veil become a metaphor for other spiritual and political convictions.

The Born Again Muslims makes clear that the Muslim world is not monolithic in its views. We meet the liberal Islamists in Turkey who want to co-exist with the West and Western ways. For them, the veil is a matter of individual choice. In the moderate Islam of Sudan, only Muslim-born women must wear the veil by law. Hardliners of Iran require all women to be completely covered, a custom promoted by the mullahs and vigorously enforced by the police.

NETCHE member institutions are allowed to duplicate any NETCHE-produced video or multimedia program. Copyright law prohibits duplication of any video or multimedia program that is not produced by NETCHE. Most programs checked out through NETCHE can be played on a campus closed circuit system.
The Holy Warriors examines the reasons for more radical interpretations of the Quran in Algeria, Egypt, Palestine, Jordan, Pakistan and Afghanistan. Analysis of the jihad helps Westerners perceive why some Muslims believe that they can escape Westernization only through violence, and how one man’s terrorism may be another man’s patriotism. How, then, can differing cultures find a common basis for mutual respect?

The New Cold War? asks whether the gap between the West and moderate Muslims is widening. Is the West determined to impose its value system on Islamic nations without regard to national preferences, thus radicalizing local patriots? Are all Western motives self-serving? When both cultures accept — and honor — that their definitions of democracy and human rights differ, there is a firm basis for dialogue now, and peaceful co-existence in the future.

DIAGNOSIS ACCORDING TO THE DSM-IV
Three hours and 25 minutes, 1994
Health and Human Performance, Psychology
This three-volume set allows viewers to sit in on diagnostic interviews with ten real patients suffering from disorders such as bipolar disorder, panic disorder, schizophrenia, antisocial personality disorder, and alcohol abuse. It teaches how to collect and organize information in order to draw an accurate diagnosis in accordance with the DSM-IV (Diagnostic and Statistical Manual of Mental Disorders, 4th edition). Each interview is followed by a round-table discussion in which clinicians explain how they use the DSM-IV protocol.

Emotional Intelligence
25 minutes, 2001
Psychology, Sociology
This comprehensive overview of Emotional Intelligence (EI) proves that a proper understanding and use of emotions in the workplace enables us to do our jobs better and experience creative success in working with and managing people. Viewers see how to become more adaptive and responsive by improving their self-awareness, self-management, self-motivation, empathy and social skills.

HEIM GROUP TRAINING VIDEOS
Five 30-minute programs, 1997-1999
Gender Issues, Communications
The Heim Group is a consulting firm that specializes in strengthening an organization’s competitive edge through effective communication and leadership. It specializes in gender differences training, helping men and women to communicate more effectively and assisting organizations in attracting and keeping the best and brightest. Dr. Pat Heim, who has been leading the firm since 1985, is a nationally recognized expert in the area of gender issues in the workplace.

The Power Dead-Even Rule and Other Gender Differences In The Workplace
Dr. Heim explores the different cultures men and women grow up in, the “rules” each culture uses to define appropriate adult behavior, why these cultures clash, and what to do about the differences. This video succeeds in getting people to laugh and talk about the culture differences between men and women as the first step in dealing with them.

Invisible Rules
According to Dr. Heim, in this customer-requested sequel to The Power Dead-Even Rule, men and women grow up in different cultures, learning different lessons about what it means to be a leader and what it means to be a player. The hitch is that the rules of these cultures are typically invisible and these invisible rules are the cause of many misunderstandings as men and women work together on teams.

Conflict: The Rules of Engagement
The art of conflict management on the job, as well as in all interpersonal relationships, is the subject of this program. Dr. Heim takes viewers through proven strategies, which neutralize some conflicts straight out or simplify complex conflicts into manageable ones. The result is a more productive and respectful organization.

Changing the Rules
Understanding the dynamic of gender related communication problems is the first step in creating a harmonious work environment, but it is only part of the puzzle. This video employs a case study based on an actual situation that zeros in on identifying communication problems. This highly requested video provides viewers with three proven and effective solutions for solving gender issues.

continued on page 6
Gender-Driven Selling Strategies

Men and women buy differently. This video uncovers the secrets of targeting your sales strategy to be equally successful with men and women. How to build relationships, when to chat versus when to get down to business, even how and where you stand when selling to a woman or a man, can make or break a sale. If you will learn to target your sales strategies with gender differences in mind, you will forge more collaborative relationships with your customers and increase your sales performance.

I Know Just What You Mean
20 minutes, 1998
Communications, Business

This video from the Covey Leadership Library explores the difference between listening with intent to respond and listening with intent to understand. It underscores the vital importance of diagnosing needs before prescribing solutions and demonstrates why much-hyped “active listening techniques” may actually contribute to miscommunication.

A Teacher Affects Eternity
Since the 1830s, public schools have spread to every corner of America. Then and now, what kind of people have been called to teach in these schools? This program explores the importance of educators in the lives of their students, emphasizing their influence as role models, as upholders of society’s norms, and even as agents of social change. Dedicated women who spent their careers teaching newly freed slaves and turn-of-the-century teachers of immigrants are profiled, as well as exemplary instructors of today’s struggling teenagers. Education reformer Theodore Sizer, education historian David Tyack and author Frank McCourt are featured.

Those Who Can…Teach
Historically, America has displayed ambivalence toward public school teachers, expecting much from them while frequently offering little respect, meager pay, and inadequate working conditions. This program traces the evolution of teaching as a profession, honoring educators who risked everything to stand up for teachers’ rights. Stanford University’s Linda Darling-Hammond, Lorraine
Monroe of the School Leadership Academy and others talk about issues such as training, unionization, standards, bureaucracy and professional growth. Four intern teachers share the lessons of their baptisms of fire.

**Educating to End Inequity**
This program addresses teachers’ efforts to level the educational and social playing fields for their students by examining public school reform and its relationship to social change. Educators who taught on the western frontier in the late 19th century and in the South during desegregation are spotlighted, along with contemporary instructors working with Native Americans in New Mexico and inner-city youth in New York. Visionaries including Joseph Abeyta of the Santa Fe Indian School, Ann Cook of Urban Academy and retired North Carolina school principal Kat Crosby consider cultural identity, teaching for diversity, performance-based assessment and other topics.

**The Taliban Legacy**
35 minutes, 2001
*History, Religion*
This film, completed before the U.S.-backed overthrow of the Taliban, brings to light the havoc created by the Taliban regime in Afghanistan where two million Afghans have fled their country, taking refuge in Pakistan. It gives a brief account of the war leading to the Taliban victory over the weak Islamic Republic. The documentary shows the suffering of the people under Taliban rule, especially the Taliban’s brutality towards its political opponents and its harsh treatment of women. Its destruction of the ancient Buddha statues was condemned by the entire world.

Of the two million Afghans now in Pakistan, one million live in refugee camps and another million are dispersed throughout that country. Representatives of the United Nations have been trying to improve the inhumane conditions in these camps, but even U.N. Secretary General Kofi Annan was forbidden from inspecting one of them as the situation was so bleak. Pakistan has refused to ameliorate the situation, insisting the refugees return to Afghanistan. Chaos has erupted on the border as hundreds of desperate Afghans try to cross the border into Pakistan every day.
The Nebraska Educational Telecommunications Commission will make available an estimated $132,000 for mini-grant training proposals beginning July 1, 2002. For this round of grants, there will be two tiers of grants that applicants can apply for. Tier 1 grants have a maximum award of $25,000. There will be two Tier 1 grants awarded. Tier 2 grants have a maximum award of $10,000. The number of Tier 2 grants awarded is dependent upon the amount of grant funds available. All projects are to be completed by October 31, 2003.

Eligible recipients include Nebraska public and private elementary, secondary, and postsecondary institutions, educational service units and distance learning consortia. Private institutions are eligible to participate if they partner with a public education institution. Eligible recipients must be the grantee for any project proposed. K-12 and postsecondary collaborative projects are encouraged, as are public and private collaborative efforts.

Telecommunications Training Grants Available

Proposals must be received or postmarked no later than April 2, 2002. Letters of announcement were sent February 1, 2002. More information can be found at related links on the NETCHE Web site or at www.nitc.state.ne.us/ec.

NETCHE Productions on the Nebraska ETV Network

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<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Program</th>
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<tbody>
<tr>
<td>March 13, 2002</td>
<td>3 p.m.</td>
<td>Playground Adventures</td>
</tr>
<tr>
<td>March 27, 2002</td>
<td>3 p.m.</td>
<td>Between Two Worlds: Vietnamese Identity in America</td>
</tr>
<tr>
<td>April 5, 2002</td>
<td>3 p.m.</td>
<td>Country Clubs: City Gangs in Rural Areas</td>
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Note: All times Central Time. Please adjust for Mountain Time Zone.