New Programs Added to NETCHE Instructional Video Library

Two new series have been added to the NETCHE Instructional Video Library. The NETCHE Web site has the most current catalog and includes descriptions of all the instructional video and multimedia programs. All programs can be ordered online at http://netche.unl.edu.

CORE CONCEPTS IN NURSING
Eight 25- to 30-minute programs, 2003
Nursing, Health and Human Performance

The CORE CONCEPTS IN NURSING video series covers key concepts that are interwoven throughout the discipline, freeing up valuable classroom time and stimulating critical thinking. The programs present real-world scenarios to practicing nurses and allow students to evaluate the nurses’ responses in a variety of situations.

Planning, Implementation & Evaluation
The Planning, Implementation & Evaluation program presents key concepts associated with these important steps in the nursing process. Students also gain an opportunity to observe a practicing nurse (in real-world scenarios) establish priorities, determine goals/expected outcomes, choose interventions, document plans and monitor/assess the effectiveness of his/her actions.

Patient/Client Education
The Patient/Client Education program uses a practicing nurse in a real-world scenario to introduce a variety of patient/client teaching principles. Topics covered include: tailoring teaching to a client’s learning style, being aware of barriers to learning, the need to properly assess a client’s needs, developing a plan to meet those needs, and evaluating the client’s understanding.

Therapeutic Communication
This video introduces key principles of therapeutic communication, including verbal and non-verbal issues. Other issues addressed include: questioning techniques, listening and silence, the value of touch and barriers to communication.

Nutrition & Diet Therapy
The Nutrition & Diet Therapy program portrays a practicing nurse in a real-world scenario allowing students to evaluate the nurse’s response. The program also presents essential clinical nutrition concepts such as basic nutrition guidelines and special nutritional needs.

Nursing Process
This program presents a concise, quick overview of the nursing process in action. Students gain an opportunity to observe a practicing nurse in a real-world scenario, allowing them to evaluate the nurse’s response. The program also reinforces the nursing process itself.

(Continued on page 2)
Assessment & Diagnosis

The Assessment & Diagnosis program presents key concepts associated with nursing assessment and diagnosis. Topics addressed include: data collection, verification and interpretation, organization and documentation along with a careful distinction between nursing diagnosis and medical diagnosis. The program also links assessment and diagnosis to the nursing process.

History of Nursing

This program provides an overview of nursing's history, growth and evolution as a discipline in the United States. In each stage in the discipline's growth, viewers learn about the social, political and economic conditions, how the role of the nurse changed and how the nurse was viewed by society.

Documentation

This program provides an overview of documentation principles and current practice, reinforcing the ethical, legal and regulatory concerns regarding charting. Topics covered include: the uses for documentation, the different types of records, nursing notes and standards for quality data.

WHY MEN DON'T IRON

Three 52-minute programs, 1998

Gender Issues, Psychology

Why are most men psychologically incapable of picking up their socks? Is there a biological reason why a lot of women don't like football? WHY MEN DON'T IRON, a controversial and revelatory three-part series, answers these and other questions, exploding some long-established myths along the way. Why can't a woman be more like a man? Because nature says she can't.

Three decades of equal opportunity have barely dented fundamental sex differences. WHY MEN DON'T IRON reveals that across the world, prominent neuroscientists are beginning to disprove the notion that men's and women's brains are the same.

WHY MEN DON'T IRON tells the untold part of the story - how these social forces interact with our biology. Each episode in this startling new series looks at the behavior of the sexes in one specific environment (at school, at work and in the home).

Together, the three episodes of WHY MEN DON'T IRON explore intersections between the social environment and human biology. The general patterns of behavior that occur again and again, surviving the gender revolutions, are of course influenced by social conditioning. But what this series makes clear is that the endurance of these behavioral patterns may be out of our control, and the best response to biological differences may not be to pretend they don't exist.

Episode 1 - Learning the Difference

The belief that a baby is a blank slate on which parents and society imprint behavior has dominated social policy for a generation. Treat both sexes the same, the thinking went, and sex differences would fade. Learning the Difference reveals groundbreaking studies, both practical and scientific, that illustrate the differences in the learning patterns of children, from birth to adolescence.

At school, recent research has shown that girls are outstripping boys at every academic level. Learning the Difference explains why, and questions conventional teaching methods: if the brain differs between sexes, shouldn't we adapt our teaching, and even our professional lives, to account for this difference?

From a personal encounter with a family trying to raise their sons and daughter with equal influences (encouraging all to play with dolls and cars), to a series of fascinating observational experiments with a group of four- to seven-year-olds, this episode explores the origins of stereotypical sex-typed behavior.

Episode 2 - The Brain at Work

A generation of equal opportunities has failed to iron out the great sex divide in the workplace. Despite the fact that more women than ever are now entering the workforce, men still occupy most of the top positions. The prevailing view has been that the "glass ceiling" alone has inhibited the ability of women to advance at work. But The Brain At Work reveals how biology plays a role in men's drive to succeed more than it does for women, and why this may explain the lack of women in the boardroom. "Women who really are determined to get to the top can do it these days - what's remarkable is that more women don't," says anthropologist Helen Fisher.

Episode 3 - The Emotional Difference

The era of equal opportunities raised expectations that men and women's roles would become interchangeable. As more women joined the workforce it seemed natural that men would take more responsibility in the home. Would these shifting sex roles improve the understanding of each other's emotional needs?

Apparentely, not yet. On average, men currently spend five minutes a day with their children, and 85% of washing and ironing is done by women. The Emotional Difference reveals that men are neurologically primed to find the household routine difficult. The reasons are partly cultural - boys are rarely encouraged to learn the art of homemaking. But there is more to it than that. The male brain and neurochemistry make running a home and minding the children more difficult for men.

Women, on the other hand, are hormonally primed for maternal behavior, finding it less stressful than men do. A leading Swedish expert on maternal behavior, Dr. Kerstin Uvnas-Moberg, believes this could be partly due to the calming effects of the hormone oxytocin, which is released during childbirth and in smaller doses during breast-feeding. The Emotional Differences explores this and other neurological elements that help to perpetuate divisions of labor, and investigates the biological basis of our seemingly unchangeable emotional systems.
NETV Launches Digital Broadcast Service

Nebraska Educational Telecommunications (NET) is developing new education strategies that take advantage of digital television (DTV) capabilities. The statewide Nebraska ETV Network, part of the umbrella organization NET, began DTV transmission in April 2003. Programs can be received via satellite or over-the-air.

**Satellite Reception**

Institutions with the new digital Neb*Sat satellite receivers can receive three NETV digital television channels 24 hours a day:

- **Neb*Sat Channel 200 - NETV** - PBS (Public Broadcasting Service) and locally produced programs
- **Neb*Sat Channel 201 - NETV2** - Live coverage of the Nebraska Unicameral, Spanish language programming and other locally produced or acquired programs
- **Neb*Sat Channel 202 - NETV3** - Instructional programming for classroom and lifelong learning including NETCHE-produced programs

**Over-the-air Reception**

Nebraska viewers with DTV receivers can receive the three channels over the air from 1–7 p.m. CT. High-definition television (HDTV) programs from PBS are available over the air to viewers with digital HD receivers through NETV-HD. This channel is available over the air during primetime hours (7–10 p.m. CT). NET is working with cable television operators to make these services available to subscribers throughout Nebraska.

In addition to sharper, clearer pictures and sound, DTV also makes data-casting possible, by which video, audio, text and data can be transmitted directly to computers equipped with tuner cards. NET is working with state agencies and educational organizations to explore the range of options that now exist to benefit institutions, schools, families and individuals.

The Nebraska ETV Networks are services of Nebraska Educational Telecommunications. For more answers to questions about DTV, call the NET Help Desk at 800-698-3426 or go to the NET Web site at mynptv.org.

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**NETWORK Tape Coordinators**

All NETCHE video and multimedia programs are sent to the appropriate campus videotape coordinator. Programs need to be returned to the videotape coordinator immediately after use to ensure quick delivery back to NETCHE. All programs can be ordered on the Web at http://netche.unl.edu.

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NETCHE, Inc. (Nebraska Educational Television Council for Higher Education, Inc.) is a consortium of Nebraska colleges and universities devoted to the improvement of teaching and learning through technology. Since its incorporation in 1966, NETCHE has become internationally known as a producer of high quality educational programs.

NETCHE is governed by a Board of Directors composed of the presidents of its Nebraska member institutions. Campus ITV coordinators serve as chief liaisons between NETCHE and the faculty of member institutions. NETCHE is supported by Nebraska Educational Telecommunications (http://net.unl.edu).

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Connections is the official publication of NETCHE, Inc. It is published to provide member institutions with information on NETCHE programs and activities. Offices are located in the Nebraska Educational Telecommunications Center, 1800 North 33rd Street, Lincoln, Nebraska 68583. Phone: 402.472.3611. E-mail: netche@unl.edu

Benefits of NETCHE

NETCHE membership is open to all post-secondary institutions and has many benefits:

- Access the Instructional Video Catalog containing more than 1400 titles
- Recommend new titles for the Instructional Video Catalog
- Participate in faculty/staff professional development activities
- Network about instructional technology issues
- Participate in telecommunications planning meetings involving higher education institutions
- Access information regarding the use of technology to support instruction
- Participate in technology-related projects
- Participate in group buys and consortia arrangements to realize cost savings